## PROGRAM OF STUDY

Career Cluster: Marketing

Career Cluster Pathway: Administration, Business Information Management, Human Resources, Marketing

This Career Pathway Program of Study can serve as a guide along with other career planning materials as learners continue on a career path. Courses listed within this program are only recommended coursework and should be individualized to meet each learne and appropriate high school graduation requirements as well as college entrance requirements.

BPS Graduation Requirements & Credits Class of 2021 and beyond	
English	4.0
Physical Education	1.5
Health	0.5
Science	3.0*
Math	3.0**
Social Studies	3.0***
World Language	2.0
Art	2.0
Career & Technical Education (CTE) /Occupational	1.5
Technical Literacy (0.5)	
CTE Elective (1.0)	
Other Courses	9.5
Required High School Credits	30

<sup>\*</sup>One credit of science may be met by another science course based on High School Beyond Plan including parent/guardian signature. See counselor for details. \*\*Algebra II may be met by another third year math course based on student interest

## Leadership, Dual Credit and Post -Secondary Information

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## Leadership Programs

HOSA ±Future Health Professionals

DECA - Marketing

FFA - Agriculture

FCCLA ±Family Con. Science

FBLA - Business

SkillsUSA ±Trade and Industry

TSA -Technology

WVSMA - Sports Medicine

## CTE Dual Credit Courses

Courses approved for Dual Credit will change from year to year. Learn more about earning college credit in the career center! Technical Cer tifications, Apprenticeships, 2 year and 4 year college details for all career clusters can be found at the

following site:

<u>KWWSV ZZZ N ZD XV VWXGHQW V</u>XFFHVV FDUHHU WHFKQLFDO HGXFDWLRQ F<mark>DUHH</mark>

<sup>\*\*</sup>Algebra II may be met by another third year math course based on student interest and High School and Beyond Plan, including parent/guardian signature. See course details.